**FAMILY OWNED SINCE 1927** 

# PEDRONCELLI

### TRADE BONDED WINERY 113 MARK



## COURAGE 2022 ZINFANDEL

Faloni Vineyard, Dry Creek Valley, Sonoma County

Neighbors Dave and Dena Faloni are the growers behind Courage Zinfandel, a three-generation grape-growing family. The Faloni Vineyard is located on the western side of Dry Creek along the valley floor. While most Zinfandel is traditionally head-pruned Dave has trained his vines on a trellis. He knows every quirk of the soil and every vine on their 24 acres having farmed it all his life.

Winemaker Montserrat Reece chose this as a single vineyard because of its unique black fruit character. She teases out the rich berry and spices by using Priorat yeast because she feels Faloni Zinfandel is close to a Tempranillo in personality.

## INTRODUCING OUR ICONIC SINGLE VINEYARD RESERVE WINES

Beautifully leverages historic label elements to maintain an unbreakable link to the past.

Front and back labels highlight the story of the family, brand, vineyard, and wine.







#### PEDRONCELLI COURAGE FALONI VINEYARD ZINFANDEL, DRY CREEK VALLEY

2022 Vintage Release March 2025



#### **KEY SELLING POINTS**

Grown by the three-generation Faloni family on the western bench of Dry Creek Valley

Winemaker Montse Reece chose this as a single vineyard because of its unique black fruit character

Montse also compares this rich, full-bodied Zinfandel to a Tempranillo in personality, reminiscent of her home country

COMPOSITION | 100% Zinfandel

SOIL | Yolo Sandy Loam

**FARMING** | *Trellis, established on St. George rootstock* 

VINE AGE | 36 Years Old

WINEMAKING

Grapes are cold soaked for up to 48 hours, then fermented with a Priorat yeast strain in stainless steel tanks with daily pump overs.

BARREL AGING | 16 months in American Oak barrels, 40% new.

ALC BY VOL | 15.9%

KEY FLAVOR DESCRIPTORS

A plump fruit palate of blackberry, boysenberry, cinnamon, vanilla,

and toasted oak notes.

ACCOLADES

90 Points, Gold Medal

Sommelier Challenge, International Wine & Spirits Competition October 2024

CASES PRODUCED | 550

SRP: \$56 PRICING:

**BOTTLE SHAPE** BOTTLE SIZE (ml) CASE SIZE (btls) **CLOSURE** PALLET (cs) 750 CorkBordeaux 60

UPC CASE WEIGHT (lbs) CASE DIMENSIONS SCC

11.25" L x 12.7"W x 7" H 0 86942 11302 2 1 00 86942 11302 9





